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Cupcakes to Chemicals

By MS Julie V Gunlock

Iwf Press, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Parents are bombarded with claims that the world is a dangerous place. This culture of alarmism is weaving its way into nearly every aspect of our daily lives, making parents worry about common everyday products, food and healthy activities. In her new book, Julie Gunlock shows how the food nannies, environmentalists, public health officials, politicians and government regulators benefit from keeping the American public scared. Alarmists understand that parents naturally worry about the health and well-being of their children and will do just about anything to keep their kids safe. By leveraging this natural anxiety, alarmists gain the trust of parents and convince them to perpetuate the myths of danger, change their own behavior, and demand government protect them and their children. The culture of alarmism s greatest damage comes after they ve successfully scared the general public. That s typically when the politicians and government regulators descend with promises to save us from these dangers, through additional regulation and programs that expand their power base. The cost of this dynamic is high: wasted tax dollars, higher...



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Reviews

This book is definitely not simple to begin on studying but quite fun to see. I actually have read and that i am sure that i will gonna read through yet again once again in the foreseeable future. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- **Brennan Koelpin**

Comprehensive guide! Its this type of very good read through. It is actually writter in simple words and phrases rather than difficult to understand. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- **Bernie Mante PhD**