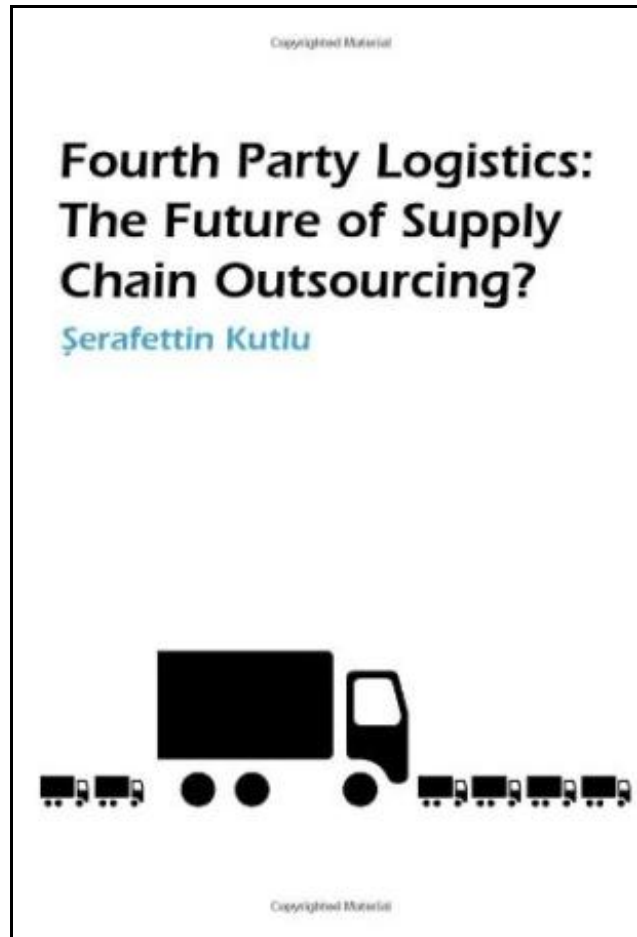


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Best Global Publishing Ltd, United Kingdom, 2007. Paperback. Book Condition: New. 198 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****.ISBN 978 1 846930577 Published: 2007 Pages: 130 Description Fourth Party Logistics: Is It The Future Of Supply Chain Chain Outsourcing? About the Author Serafettin was born in Turkey and has a Bsc. Finance degree. He then came to Manchester, UK to further his education in Master s level. He is a recent graduate of the University of Salford with an Msc. International Business. He understands that globalisation affects everyone. He is one of the few people that can forward think changes, and understands that the complex nature of 4PL, will make the world a smaller place. He believes that value adding should be the initial focus for every business model, not only for 4PL, and utilising 4PL will significantly help achieve this initial focus. That s why he is passionate about this new wave in supply chain outsourcing. He is a person that can refocus companies. He is the sort of person that consultant companies would charge their clients 7,000 a day for. He is among the few that understand 4PL. This book is written as a single case study, focusing on leading edge technology to assist the reader in understanding 4PL. About this Book This book is for those who are looking to know all about Fourth Party Logistics (4PL). This book is produced using 4PL methods, printed in print runs of one plus books in three global centers and delivered directly or indirectly throughout the supply chain. Describing 4PL is like describing the offside rule. However, once you understand the principles it really is simple. You can then understand why some corporate companies become lean companies just holding IPR and Trademarks, with...

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