



## How to Master the Big 3 in Business: Sales Marketing, Management, and Business Planning

By John Millar

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.This book is your step-by-step guide on how to improve your sales, marketing, management, and business planning skills. John Millar, international best-selling author, renowned entrepreneur and multi award winning business coach, has done it many times before-for both himself and for his clients, who make up a worldwide list of Who's Who in business, as well as for new businesses seeking to grow from good to great. John Millar's book poses relevant questions and gives the answers to help you master the BIG 3 in business. As you go through the process of answering these questions, you gain key insight into your business. This insight forces you to think about WHAT you are doing and WHY you are doing it-and this differentiates you from many other business owners who rush into things blindly. The book goes over all the important areas of sales, marketing, management and business planning in a clear yet concise way that will help you make more profits in less time. This book has everything you need to make millions of dollars in...



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