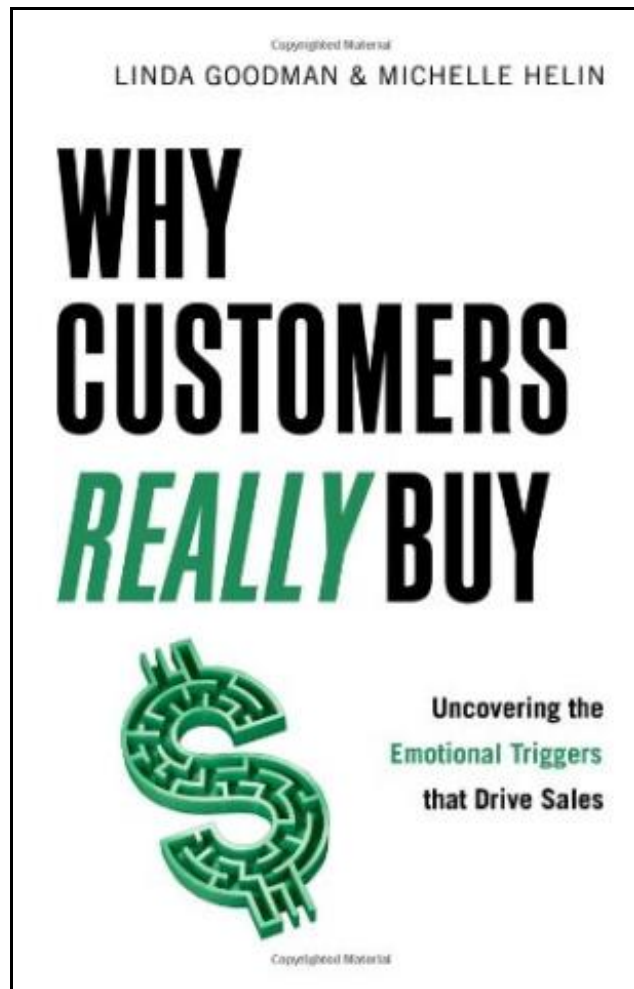


Why Customers Really Buy: Uncovering the Emotional Triggers That Drive Sales



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


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WHY CUSTOMERS REALLY BUY: UNCOVERING THE EMOTIONAL TRIGGERS THAT DRIVE SALES



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